

## ARROWHEAD LAKES RESORT



### Three Men and a Resort

Once at the resort in Wapakoneta, Ohio, you'll quickly realize that there's a reason that lakes is plural. There are three beautiful lakes stocked with fish and ready for anglers of all ages. The lakes also provide opportunities for a variety of water sports including paddle boats, row boats, canoes, and kayaks.

Venture Out Resorts, the parent company of Arrowhead Lakes Resort, may be the newest campground management group in the industry with possibly the youngest owners. Venture Out's owners Jason King, Ryan McCauley, and Adam Webber are lifelong friends who bring youth, cutting-edge business techniques, and knowledge of the newest technology to Venture Out Resorts' first property: Arrowhead Lakes Resort in Wapakoneta, Ohio.

"We're making big investments in technology to make sure we can provide the best customer service possible," says McCauley. "Striving toward online reservations and trying to improve multiple processes."

But they're not only relying on technology, they've also physically updated much of the resort. You'll certainly find

at least one activity to keep you busy. Visit the indoor swimming pool, spa and sauna. Relax in the clubhouse or meet new and old friends at the new 18-hole miniature golf course, horseshoe pits, and basketball or volleyball courts.

Maybe one of the smartest business decisions made by the three was to retain many of the people on the previous management team, headed by Park Manager Jamie Hendrickson.

Of course a prime location is always a bonus and the town of Wapakoneta adds its own special charm. In addition to a delightful historic downtown, famous son Neil Armstrong called the town home. Not only did he walk the streets, but was the first person to walk on the Moon in 1969. There are several places named after Armstrong and a tour of the Neil Armstrong Air and Space Museum is a must-see.

"We're shopping for our second resort now," says McCauley. "We envision having five more properties ... or more."

**RESORT TYPE**  
Coast Deluxe

**LOCATION**  
Wapakoneta, Ohio

**SEASON**  
Year-Round

**WEBSITE**  
[ventureoutresorts.com/arrowhead-lakes/](http://ventureoutresorts.com/arrowhead-lakes/)

